



NEWS RELEASE

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Whaleback Systems Teams with Intervale Technologies to Deliver Business VoIP Services to New England Businesses *Leading voice and data service provider to offer Whaleback's CrystalBlue Voice Service*

PORTSMOUTH, N.H. (June 15, 2009) — Whaleback Systems™ announced today that Intervale Technologies (www.intervaletechnologies.com), one of Massachusetts' premier IT and telecom services companies, has joined the Whaleback Systems Premier Partner Program – a comprehensive technology and channel sales program for interconnect valued added resellers (VARs), network integrators and IT services companies.

“The Whaleback CrystalBlue Voice solution provides a fully managed, feature-rich business telephone service designed specifically to help New England area businesses be more competitive and efficient,” said Frank Dearborn, owner of Intervale Technologies. “Its low, fixed monthly cost for equipment, service, monitoring and maintenance can significantly reduce a business' monthly operating costs and eliminate large capital equipment expenses which is another significant benefit in today's economy.”

Whaleback's Crystal Blue Voice Service features an innovative service delivery architecture to provide end-to-end quality of service management for voice services delivered over an IP-based broadband network infrastructure. It features a managed, premises-based IP PBX with Key System Functionality along with a broadband-based telephony service infrastructure. Whaleback's CrystalBlue Voice Service offers flexible, tiered-minute national and international calling packages that provide affordability and predictability to a customer's monthly phone bill - making the most advanced technology immediately affordable for companies that need between 5 and 500 phone stations. The CrystalBlue Voice Service includes a dedicated "voice only" broadband connection to ensure the highest voice quality and service availability.

“Intervale Technologies is one of the leading technology solution providers for data and voice services in the Bay State and we are pleased to have them join our Premier Partner program,” said David Zwicker, Whaleback Systems Vice President of Marketing. “We believe that Intervale's business customers will value the technology and business benefits of Whaleback's managed CrystalBlue Voice service that is fully backed by a trusted technology service partner based in their own local community.”

About Intervale Technologies

Intervale's mission is to provide standout service and competitive pricing on voice and data technology for its New England business customers enabling them to focus on what's most important: their customers. Since its founding in 2002, Intervale Technologies has grown to become one of New England's premier telecom service providers. All of its technicians are highly trained and extremely knowledgeable about all of the products that it offers and supports. Each Intervale Technology employee is highly trained to meet the high standards set by the company well as those of the manufacturers it represents.

Intervale understands how complex the telecom industry has become — the very definition of “telecom” seems to change from day to day. As emerging technologies quickly grow into powerful new tools, just staying current can feel overwhelming. At Intervale, the company works with each of its customers to choose and integrate new technology into their business at their own pace and according to their own particular needs. Intervale offers flexible solutions that will grow with their customer's business and offers the training and support necessary to manage any new application or technology. For more information, log on to www.intervaletechnologies.com or call 866-628-9494.

About Whaleback Systems

[Whaleback Systems](http://www.WhalebackSystems.com) is a Managed Voice Provider and the pioneering developer of the first business phone solution built from the ground up for broadband. Unlike traditional systems, the Whaleback CrystalBlue Voice Service is 100 percent premises-based and software-driven. It includes the only IP PBX with Key System Unit features and Road Warrior Functionality. Whaleback's CrystalBlue Voice Service offers flexible fixed rate national and international calling packages that provide affordability and predictability to a customer's monthly phone bill - making the most advanced technology immediately affordable for companies that need between 5 and 500 phone stations. The Whaleback service is available through partnerships with channel partners and VARs. Whaleback customers include law firms, real estate agencies, financial services firms, homebuilders, restaurants, resorts, advertising and public relations agencies. For more information, please visit www.WhalebackSystems.com.

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