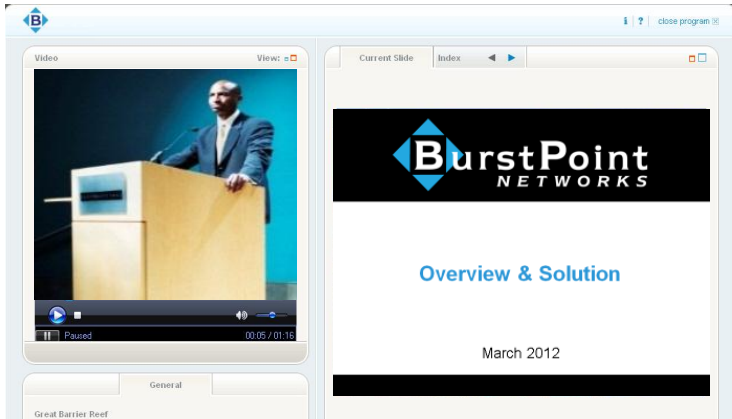




With BurstPoint, end users can capture video via the device of their choice (HD Cameras, Webcams, Video Conferencing Equipment, etc.) and then centrally manage and distribute the content to be consumed anywhere, anytime – through video on-demand, digital signage, or live streaming. Streamlined workflow and management capabilities, through graphical cues and easy-to-follow guides, empower anyone in an organization to confidently publish video within minutes of using the system for the first time.

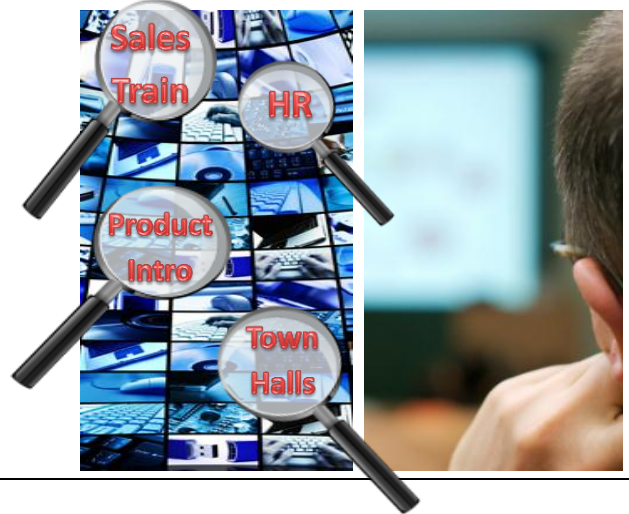
Markets	Departments	Popular Video Applications
Fortune 1000 companies <ul style="list-style-type: none"> Corporate Financial Legal Manufacturing 	<ul style="list-style-type: none"> Corporate Communications Human Resources Corporate Training IT / Audio-Visual Marketing & sales 	<ul style="list-style-type: none"> Corporate-wide broadcasts/announcements Town-hall/CEO broadcast meetings HR/benefits/compliance training Live/recoded TV Product development and introductions Sales Training, How To & FAQs “Employee-Based” YouTube
Education <ul style="list-style-type: none"> K-12 Colleges & universities 	<ul style="list-style-type: none"> Distance Learning Classroom Technology Corporate Communications Training Athletics IT/ Audio-Visual 	<ul style="list-style-type: none"> Classroom Capture – live & VoD; Distance Learning Athletic events, graduations & special events Performing arts Campus-wide signage Emergency broadcast Security monitoring Faculty training & communications
Government <ul style="list-style-type: none"> Federal State Local 	<ul style="list-style-type: none"> Corporate Communications Training Security Human Resources IT/ Audio-Visual 	<ul style="list-style-type: none"> Agency-wide broadcast/announcements Emergency management/disaster recovery Staff training – live & on-demand Public safety broadcasts Security Monitoring
Healthcare <ul style="list-style-type: none"> Hospitals Clinics Medical Schools 	<ul style="list-style-type: none"> Corporate Communications Training Security Human Resources IT/ Audio-Visual 	<ul style="list-style-type: none"> Employee communications & compliance training Patient education Product & procedure demonstrations Grand rounds Way Finding and IPTV via Digital Signage Medical simulation labs
Retail <ul style="list-style-type: none"> Stores Distribution centers Warehouses 	<ul style="list-style-type: none"> Corporate communications Human resources Sales & marketing 	<ul style="list-style-type: none"> Employee communications Sales training & product promotions HR/compliance training Store Signage

Live Events



Video and slides are synchronized

Search, Invite Discover, Secure User Generated Video



BENEFITS AND IMMEDIATE ROI

- ✓ **Reach and communicate** with more employees, customers, partners students, faculty, etc.
- ✓ **Save** on reduce travel- time and expense
- ✓ **Improve** productivity through created efficiencies
- ✓ **Eliminate** need for costly professional services - Publish and broadcast from anywhere and anytime
- ✓ **Save, archive, recycle and reuse** presentations, messaging and training materials
- ✓ **Generate** more revenue – speed to market with educating sales teams on products, onboarding new hires, etc.

Results: Cost savings; A more productive and more informed working environment for employees, customers, partners, students, faculty and staff; Faster communications, more engaging interactions with community members, and reduced travel and communications costs are just some of the benefits touted by our customer base...Return On Investment.